

I am writing to urge the FCC's reconsideration of this ill-advised restriction upon non-profit organizations' ability to communicate with their own members and supporters.

We frequently use broadcast faxes to promote educational events, educational materials and otherwise provide brief information to our members, as well as to non-members who have expressed an interest in the subject matter.

Administering a number-specific database of permissions will impose an onerous and expensive burden upon our association, which has a three-person staff. We estimate that the initial compliance costs alone will exceed \$5,000, precious resources that we should be able to dedicate instead to our exempt purpose.

We urge the FCC to revise this poorly crafted rule to exempt all communications by non-profits that are related to the organization's exempt purpose.

Sincerely,

Tom Holt

Executive Director

Oregon State Pharmacists Association